

## **Master The Art of Tweezing**

Tweezing your eyebrows or removing other unwanted hair can be a daunting task—especially if you're unsure of the technique. Before you pick up a pair of tweezers this season, check out these tips from TWEEZERMAN guaranteed to help you master the art of tweezing:

### **Step 1 : Trim & Shape**

Use a spiral brush to define brow shape, brushing hairs up and into place. Using a pair of sharp facial hair scissors, trim excess length from each brow, checking for equal balance and proportion as you work. Do not over trim, which can make brows look too sparse.

### **Step 2: Tweeze**

Use a warm washcloth to open pores. Tweeze along the natural shape and arch of your brow line with the Slant® tweezer. Grab each individual hair at the root to avoid breakage, pulling smoothly in the direction of hair growth. Once basic shape is defined, tweeze between brows and use the Point® tweezer to grab baby-fine strays and any short, tricky stubs. The Tweezermate® lighted magnifying mirror will help you see where the fine hairs are.

### **Step 3: Soothe**

Glide on After Tweeze™ Soothing Cream with the soft, sponge tip applicator to soothe tender brow areas and help reduce inflammation and redness.

### **Step 4: Define**

Apply brow powder or pencil to sparse areas using short, fine strokes. Blend with a brow brush, which can be used dry for a soft, natural look or wet for a more defined and dramatic arch.

### **Step 5: Style & Tame**

Brush brows into place with a brow brush and some clear gel for all-day hold.

## **Shaping Your Brows**

The shape of your brow should follow the natural line of your brow bone. The arch should be highest at the outer corner of the pupil. To determine where the brow should begin, place a pencil straight up from the side of the nostril. To determine where it should end, hold the pencil diagonally against the outer corner of the eye, pointing up to the brow bone. The brow should extend slightly beyond the eye at which point it should taper slightly down.

When tweezing, remember to follow the natural shape and arch of your brow. Attempting to create an arch, especially too close to the center of your face, can create the look of 'hook' brows. To emphasize an arch, focus on the outer third of the brow.

To make brows appear thicker, fill them in with pencil and/or powder using short even strokes, and blend with your Brow Shaping Brush.

Use an optically correct magnifying mirror to spot thin or light-colored strays. Even the lightest hairs should be tweezed above, below, and between brows to emphasize brow shape.

## **Not Sure How Much to Tweeze?**

Be sure to step back from your mirror and check your brows periodically. Tweeze a few hairs from one brow and then the other so they remain symmetrical. Remember that it's better to tweeze too little than too much.

## **Do's and Don'ts**

- Do tweeze in the direction of hair growth.
- Do trim your brows before tweezing. Trimming brow hairs will emphasize your natural brow shape.
- Do open your pores with a hot washcloth to make tweezing easier.
- Do use a makeup concealer to draw your desired brow shape, then tweeze the hairs that fall below the line.
- Don't use creams or moisturizers that can cause the tweezer to slip.
- Don't tweeze nose hairs or hairs growing out of moles.

## **Tweezer Tips**

- Spring tension can be increased by gently pulling tweezer tips apart. But once increased, the tension can't be decreased. Avoid dropping tweezers, as it can damage the tips and throw tweezers out of alignment.

- Beauty editor's trick: Store tweezers in the freezer, so you numb the skin as you pluck. (Just make sure tweezers are completely dry to the touch.)
- Always wipe tips clean with a disinfectant after use, and always replace the protective cap on the tweezer's tips.
- Keep tweezers dry. Even stainless steel can rust if kept wet.