

A close-up, high-contrast portrait of two women's faces. The woman on the left has dark skin, dark hair, and is wearing bright red lipstick. The woman on the right has light skin, blonde hair, and is wearing dark red lipstick. Both have dramatic eye makeup. The background is dark, making the subjects stand out.

LA MAISON DE
COLORVISION

A MILLION SHADES OF INSPIRATION

FALL LOOKS 2012

SEPHORA



BLACKEST BLACKS FLICKED LINER



SPOT IT. SHOP IT.

EYES: Diorshow Style Liner or Lancôme Artliner
Diorshow Blackout Mascara or
Lancôme Hypnôse Star Mascara

LIPS: Dior Addict Extreme Lipstick in Incognito 316

FACE: Lancôme Blush Subtil in Miel Glace

BLACKEST BLACKS WINGED LINER



SPOT IT. SHOP IT.

EYES: Buxom Pen & Ink Long-Last Eyeliner
Buxom Sculpted Lash Mascara

LIPS: Buxom Big & Healthy Lip Polish in Betty

FACE: Buxom True Hue Blush in Luvitate

BLACKEST BLACKS BLURRED LINER



SPOT IT. SHOP IT.

EYES: Givenchy Magic Kajal Eye Pencil or
SEPHORA COLLECTION Retractable Waterproof Eyeliner in 01 Black
Givenchy Noir Couture Mascara or
SEPHORA COLLECTION Outrageous Mascara

LIPS: Lancôme Rouge in Love Lipcolor in 230M Rouge Rendez-Vous

FACE: SEPHORA COLLECTION Microsmooth Blush Duo
in 05 Tea Rose Tickle

BLACKEST BLACKS FLICKED LINER

1. **WIGGLE** a black pencil liner between upper lashes.
2. **GLIDE** on a thin base of black liquid liner from the center of lash lines to the outer corners. Steady hands by simultaneously curling your toes as you line—it enhances control.
3. **CONNECT** line from the inner corners to the centers using the very tip of the liquid liner for a clean stroke.
4. **DRAW** the wing by laying the liner tip flush against the outer corners and dragging inward toward the lash lines.
5. **CURL** lashes and swipe on two coats of mascara. Bump the tip of the wand horizontally against outer lashes to enhance the winged effect.

BLACKEST BLACKS WINGED LINER

1. **SHAPE** wing by dragging the flat side of a felt tip liner from the outer corners to the center of lids.
2. **CONNECT** the inner corners to the centers using the fine-tipped side of the liner.
3. **TRACE** over edges with your eyes open, keeping the angle long and low, like a 25-degree incline. Refine the tail ends.
4. **CURL** lashes and brush on two coats of mascara, wiggling the brush from roots to ends to lift and separate lashes.

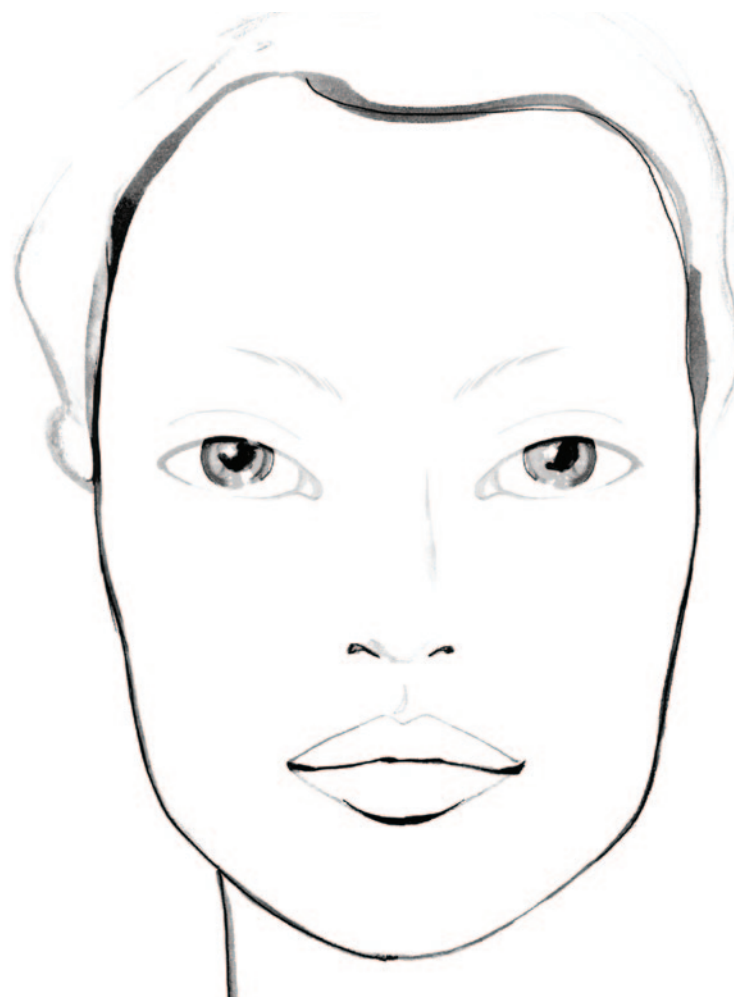
BLACKEST BLACKS BLURRED LINER

1. **PREP** eyes with an eye primer and a wash of neutral shadow over lids. For added dimension, choose a color two shades darker than your natural tone.
2. **DRAW** a line from the outer corners to the centers of lids with a rich black eyeliner. Repeat from the centers to the inner corners.
3. **BLEND** the liner with a smudge brush. Do this with your eyes open to control shape and keep intensity at the lash lines.
4. **PRESS** a matte black shadow along the lash lines to set the liner and prolong wear.
5. **CURL** lashes and slowly brush on three coats of mascara while lashes are still wet to build intensity without clumping.

CUSTOMIZE YOUR LOOK

NOTES:

PRODUCTS:





CRIMSON VELVETS



CRIMSON VELVETS DIFFUSED LIP



SPOT IT. SHOP IT.

EYES: SEPHORA COLLECTION Retractable Waterproof Eyeliner in 01 Black, SEPHORA COLLECTION Colorful Duo Eyeshadow in 08 Natural Brown

LIPS: SEPHORA COLLECTION Lip Last in N.19 Pure Red or Tarte Glamazon Lipstick in Wild

FACE: Tarte Amazonian Clay 12-Hour Blush in Exposed

CRIMSON VELVETS PAINTED LIP



SPOT IT. SHOP IT.

EYES: Stila Stay All Day Waterproof Liquid Eye Liner in Black, Stila Eye Shadow in Kitten

LIPS: Hourglass Opaque Rouge Liquid Lipstick in Icon or Stila Stay All Day Liquid Lipstick in Beso

FACE: Hourglass Aura Cheek Stain in Petal

CRIMSON VELVETS LACQUERED LIP



SPOT IT. SHOP IT.

EYES: MAKE UP FOR EVER Aqua Eyes in 0L, Urban Decay Eyeshadow in Naked

LIPS: MAKE UP FOR EVER Aqua Rouge in #9 or Bite Beauty Honey Lip Lacquer in Aurora

FACE: NARS Blush in Douceur

CRIMSON VELVETS DIFFUSED LIP

1. **PREP** lips with a rich balm. Apply a second coat of balm to ensure a sheer effect.
2. **BRUSH** a touch of lipstick to the center of lips, blending color into the balm with quick back and forth motions.
3. **BUILD** your desired intensity by gradually adding color to top and bottom lips. Blend toward the edges for an even base.
4. **ACCENT** lips by dabbing an illuminating concealer along the edges of the cupid's bow with your finger.

CRIMSON VELVETS PAINTED LIP

1. **SOFTEN** lips with a rich balm. Lightly massage until absorbed, then blot away excess moisture with a tissue.
2. **LINE** top and bottom lips with a lip liner slightly darker than your lipstick to add dimension and enhance red tones. Keep lips slightly pursed to achieve a precise line.
3. **SWIPE** your lower lip with liquid lipstick, then gently press lips together to transfer color to the upper lip. Shape the cupid's bow.
4. **TILT** your head back while keeping lips together to check for all-around symmetry. Examine the shape and correct edges where needed. Allow lips to dry.
5. **PAT** lips with translucent powder to prolong wear. Dust off excess with a powder brush.

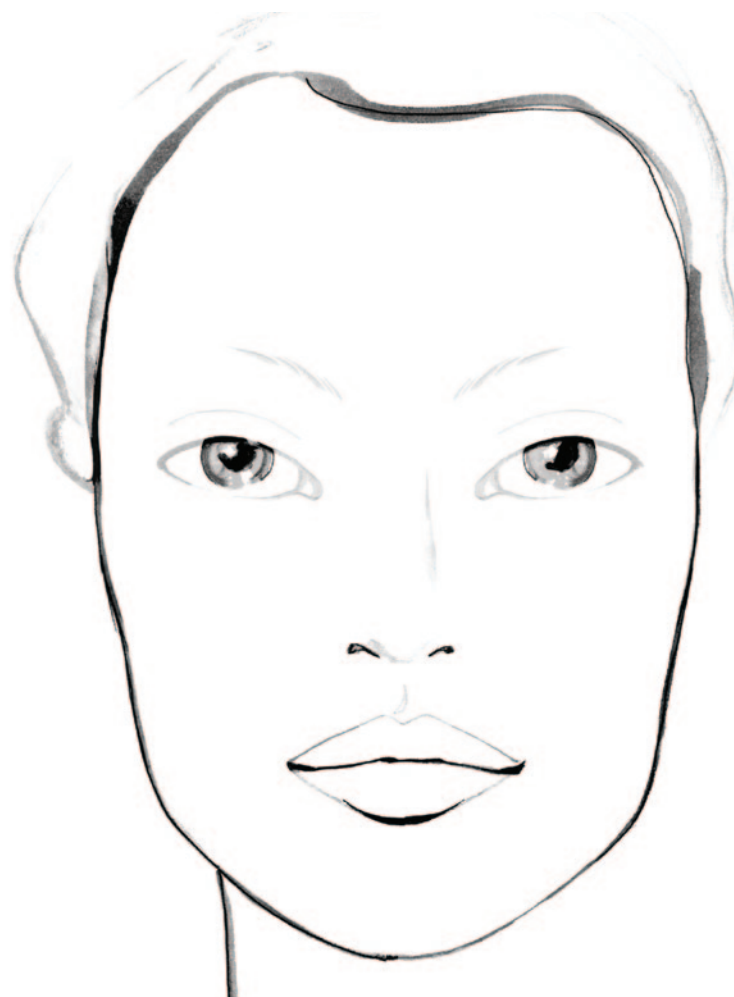
CRIMSON VELVETS LACQUERED LIP

1. **SWIPE** your clean lower lip with liquid lipstick, gliding the flat edge of the wand from the center to the outer corners.
2. **PRESS** lips together to spread color to the upper lip, using light pressure to ensure color transfers within lip lines.
3. **SHAPE** the cupid's bow by tracing the rounded side of the wand over the top curves for a symmetrical finish.
4. **CHECK** for all-around symmetry by tilting your head back while keeping lips together. Examine the shape and correct edges where needed. Set with clear gloss.

CUSTOMIZE YOUR LOOK

NOTES:

PRODUCTS:





SEPHORA + PANTONE
UNIVERSE™

NOUVEAU PURPLES



NOUVEAU PURPLES SOFT EYE



SPOT IT. SHOP IT.

EYES: SEPHORA + PANTONE UNIVERSE
Alchemy of Color Eyeshadow Palette

LIPS: Urban Decay Super-Saturated High Gloss
Lip Color in Lovechild

FACE: Dior Blush Strawberry Sorbets 943

NOUVEAU PURPLES IRIDESCENT EYE



SPOT IT. SHOP IT.

EYES: NARS Duo Eyeshadow in Marie-Galante or
Kat Von D Shade Shifter in Love Letter

LIPS: NARS Lipstick in Dolce Vita

FACE: NARS Blush in Madly

NOUVEAU PURPLES SMOLDERING EYE



SPOT IT. SHOP IT.

EYES: Urban Decay Smoked Palette

LIPS: Kat Von D Painted Love Lipstick in Cathedral

FACE: Tarte Amazonian Clay 12-Hour Blush in Dollface

NOUVEAU PURPLES SOFT EYE

1. BRUSH a light purple shadow over lids using small, feathered strokes, blending above the natural creases. Glide color along the lower lash lines.

2. BLEND a deeper shade of purple into the creases and up toward the browbones. Using smooth back and forth motions, sweep from the outer to the inner corners.

3. WIGGLE black liner between top lashes for added volume, then smudge a dark purple shadow along upper lash lines.

4. SWEEP a bronze shade along creases to help balance the look and add warmth. Finish with two coats of mascara.

NOUVEAU PURPLES IRIDESCENT EYE

1. SWEEP iridescent navy shadow along upper lash lines, diffusing color beyond the outer corners.

2. BLEND a glimmering purple shade into creases using small, feathered strokes and brush color along the lower lash lines.

3. SWEEP two coats of volumizing mascara over top lashes.

NOUVEAU PURPLES SMOLDERING EYE

1. SWEEP a mushroom shadow over lids, blending from lash lines up toward the creases. Build color for richer coverage.

2. LAYER on a shimmering amethyst shade, working from the outer to the inner corners, then wrap color along the lower lash lines.

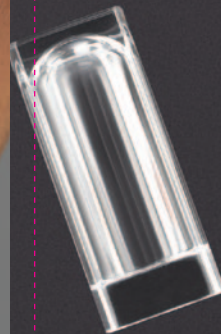
3. LINE top and bottom lids—including the inner rims—using black liner to add density. Avoid harsh lines by blending the pencil and shadow together.

4. ADD warmth and dimension by sweeping a matte peach shadow above the creases, then wrapping the color along the lower lash lines.

5. FINISH the look with two coats of mascara on top and bottom lashes.



SEPHORA + PANTONE
UNIVERSE™



TONE ON
TANGERINE TANGO





TONE ON TANGERINE TANGO



SPOT IT. SHOP IT.

EYES: SEPHORA + PANTONE UNIVERSE
Alchemy of Color Eyeshadow Palette,
SEPHORA COLLECTION Outrageous Mascara

LIPS: SEPHORA + PANTONE UNIVERSE
Lip Luster Lipstick in Tangerine Tango 17-1463

FACE: SEPHORA + PANTONE UNIVERSE
Alchemy of Color Face Palette

We say, in with the exquisite: SEPHORA + PANTONE UNIVERSE unleash the Alchemy of Color Collection, a season spun with warm, rich tones. Let its sumptuous textures bring fall color to life.

TONE ON TANGERINE TANGO

1. **BLEND** golden shadow from lash lines to creases for a smooth base.
2. **SWOOSH** a mahogany shade into the creases, gently blending from the inner to the outer edges for lustrous dimension.
3. **CURL** lashes and swipe mascara on the upper lashes.
4. **DUST** a luminous bronzer over forehead and cheeks, using circular motions. Swirl pink blush over the apples of the cheeks.
5. **GLIDE** tangerine lipstick over lips.



CHISELED BRONZE





CHISELED BRONZE



SPOT IT. SHOP IT.

EYES: SEPHORA + PANTONE UNIVERSE
Alchemy of Color Eyeshadow Palette

LIPS: SEPHORA + PANTONE UNIVERSE
Dazzling Lip Gloss in Peony 15-1816 TCX

FACE: SEPHORA + PANTONE UNIVERSE
Illuminating Primer and Alchemy of Color Face Palette

CHISELED BRONZE

1. **ILLUMINATE** skin by smoothing on a pearlescent primer, concentrating coverage on the high of the cheekbones, the forehead, and the bridge of the nose.
2. **BRUSH** a soft wash of bronzer in circular motions into the hollows of the cheeks, then blend up toward the hairline.
3. **SWEEP** highlighter over cheekbones and along the bridge of the nose to add luminosity.
4. **DAB** blush onto the apples of the cheeks, the temples, the tip of the nose, and the chin to warm skin.
5. **SWIRL** golden shadow over lids, blending up toward the creases to further enhance the sculpted bronze look.
6. **POLISH** lips with a touch of pink gloss for a soft finish.



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