

DevaCurl

Do the Deva 3-Step

Three simple steps to beautiful, frizz free curls

Cleanse. Hydrate. Define.



Step 1: **Cleanse** with No-Poo® or Low-Poo®

Wet curls thoroughly. Massage a liberal amount of cleanser between palms and work vigorously throughout hair and scalp. Rinse well.

- The ORIGINAL No-Poo Conditioning Cleanser
- Maximum cleansing and hydration
- Zero lather conditioning cleanser



Step 2: **Hydrate** with One Condition

Use fingertips to glide a generous amount of One Condition through curls. Rinse. For extra hydration, reapply a small amount. Do not rinse.

- Healthy, moisturizing, water soluble ingredients
- Maximum hydration
- Botanically infused



Step 3: **Define** with Light Defining Gel or Ultra Defining Gel

Tilt head forward. Scrunch wet curls in an upward motion. Apply gel between palms and glide across surface of curls to evenly distribute and scrunch upward.

- Alcohol free and moisturizing to create soft, defined, touchable curls
- Light Defining Gel: Lightweight definition for flexible styling and a natural hold
- Ultra Defining Gel: Ultimate definition and curl retention for a long lasting hold

Next Step: DevaTowel or DevaGloves

- Microfiber smooth surface to absorb just enough water to set curls
- Gently dries all curl types and textures keeping them frizz free

Deva 3-Step tutorial available on mydevacurl.com



DevaCurl

Style



B'Leave-In – curl volumizer that enhances fullness and strength, ideal for fine delicate curls

Set Up & Above® – versatile styler provides maximum hold, texture, volume and control

Spray Gel – alcohol free gel provides maximum curl retention, enhanced definition and lift

Set It Free® – eliminate frizz, add shine and enhance curls with this moisture lock spray

MirrorCurls® – moisturizing shine serum that delivers maximum curl reflection

Styling Cream – botanically infused cream conditions curls providing a natural hold, humidity resistance and leaving curls moisturized and frizz free



Frizz-Free Volumizing Foam – alcohol free, humidity resistant conditioning foam for volume, curl retention and shine delivering incredibly soft, frizz free curls

No-Comb Detangling Spray – lightweight, conditioning leave-in detangler gently and instantly untangles hair, leaving curls shiny, soft and frizz free

Heaven in Hair® – Intense moisture treatment used to condition and repair dry or damaged curls

Finish & Refresh



No-Poo® Quick Cleanser – conditioning spray that cleanses without water, instantly refreshing curls and invigorating the scalp

Mist-er Right® – curl refresher infused with lavender that deodorizes and revitalizes all curl types

Flexible-Hold Hair Spray – flexible hold that delivers soft, touchable curls while providing all day conditioning

Shine Spray – water soluble, shine enhancer that produces radiant, frizz free curls without the use of silicones

Tools



DevaTowel – provides a smooth surface to set curls, keeping them defined, frizz free and intact

DevaGloves – absorbs the correct amount of water to allow DevaCurl styling products to perfectly set curls

DevaCurl Dryer & DevaFuser – ion-generating technology dryer with unique 360 degree diffused air flow gently dries curls from the inside out for soft, frizz free results

DevaClips – stainless metal clips allow for strength and precision when setting curls

DevaFuser – unique, universal 360 degree diffuser that gently dries curls from the inside out for soft, frizz free results