



COLORVISION

SPRING 2013 LOOKS

SEPHORA

COLORVISION

SPRING 2013 LOOKS

Sephora COLOR VISION forecasts the must-have spectrum of the season: Lucid Lilac, Majestic Cobalt, and Infrared Rouge. Inspired by both the past and the future, these multi-dimensional tones bring color to a whole new wavelength. Tune in—stand out—with bold effects for eyes, lips, cheeks, and nails.

INFRARED ROUGE

SATURATED LIPS

RADIANT PINK UNDERTONES
TRANSFORM A CLASSIC RED LIP INTO
A SATURATED STATEMENT. THE
NOUVEAU TINT—HALF WARM, HALF
COOL—IS POSITIVELY ELECTRIC.

GET THE LOOK

PREP lips for saturated color by removing dry skin with an exfoliating scrub. Cotton off excess and smooth on a hydrating lip balm. **SKETCH** on a rich base of BITE BEAUTY High Pigment Pencil in Quince. Start at the edges and work your way in, using PRO #81 Lip Brush to spread color evenly and perfect the lip line. **DAB** on Givenchy Le Rouge Lipstick 205 in Fuchsia Irrésistible, Buxom Full-Bodied Lipstick in Exhibitionist, or MAKE UP FOR EVER Aqua Rouge in 10 with the same lip brush, concentrating lipstick in the center of lips to create a dimensional effect. **FINISH** by pouncing blush over the apples of cheeks with PRO #73 Precision Blush Brush. Sweep off excess into the creases for a soft, all-over flush.

SEPHORA.COM/COLORVISION



1. SEPHORA BY OPI NAIL COLOUR IN IT'S ALL ABOUT ME
2. BITE BEAUTY HIGH PIGMENT PENCIL IN QUINCE
3. BUXOM FULL-BODIED LIPSTICK IN EXHIBITIONIST
4. OBSESSIVE COMPULSIVE COSMETICS LIP TAR IN PRETTY BOY
5. STILA CONVERTIBLE COLOR IN SWEET PEA
6. GIVENCHY LE ROUGE LIPSTICK 205 IN FUCHSIA IRRÉSISTIBLE
7. SMASHBOX HALO BLUSH IN BLOOM
8. MAKE UP FOR EVER AQUA ROUGE IN 10





LUCID LILAC

IRIDESCENT EYES

THIS SEASON, HOLOGRAPHIC FINISHES TRANSFORM PASTEL LILAC INTO THE NEW NEUTRAL. THE RESULT: BEAUTY WITH A MODERN HALO EFFECT.

GET THE LOOK

SWEEP a wash of Urban Decay Eyeshadow in Asphyxia from lash lines to browbones using the PRO #15 Small Shadow Brush. **TIGHTLINE** the upper lash lines with a black eyeliner for subtle contrast. **BRACKET** the inner and outer corners with the deepest shade from the Dior 5-Colour Eye Shadow in Petal Shine 809 using a dampened PRO #22 Angled Liner Brush—wetting the brush helps intensify shadow and prolong its wear. **POUNCE** the lightest lilac shadow from the same palette over the middle of top and bottom lids with the PRO #29 Precision Smudge Brush to create a luminous, wide-eyed effect.

DUST luminous highlighting powder from cheekbones up to the temples using the PRO #74 Contour Brush. **DEFINE** brows with quick, subtle strokes of an eyebrow pencil.

FINISH with a swipe of lilac gloss.

SEPHORA.COM/COLORVISION



1. URBAN DECAY EYESHADOW IN ASPHYXIA
2. HOURGLASS AMBIENT LIGHTING POWDER IN MOOD LIGHT
3. DIOR 5-COLOUR EYESHADOW IN PETAL SHINE 809
4. NARS LARGER THAN LIFE LIP GLOSS IN INTERNATIONAL VELVET
5. ANASTASIA BROW WIZ IN BRUNETTE
6. SEPHORA BY OPI NAIL COLOUR IN WHITE HOT
7. NARS BLUSH IN NEW ORDER
8. DIOR VERNIS NAIL LACQUER IN LILAC COLORVISION



2.



4.



1.



3.



5.



8.

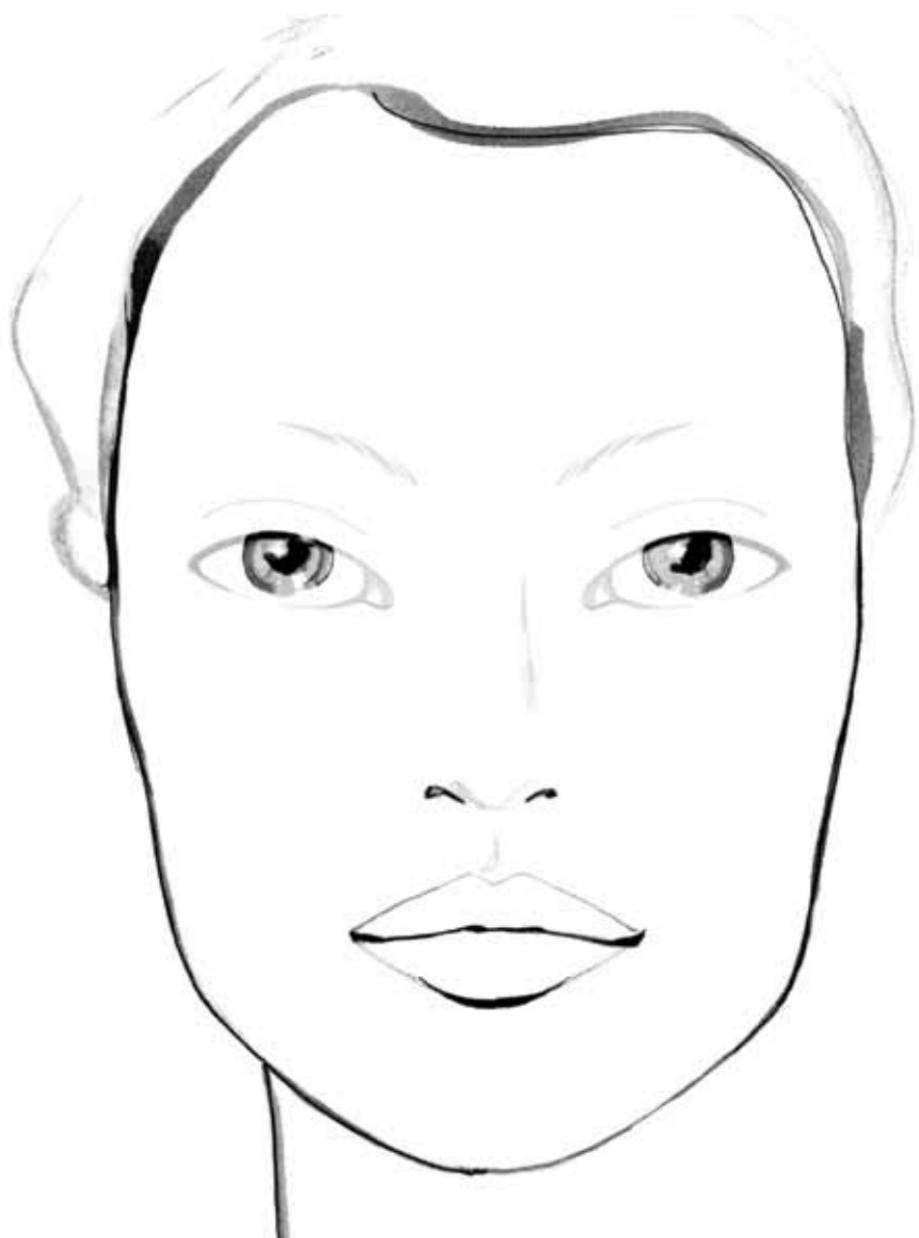


7.



6.





MAJESTIC COBALT

VIVID SMOKY EYES

SPRING'S COBALT SHADOWS
DELIVER A FRESH TAKE ON
DIMENSION WITH INTENSELY VIVID
FINISHES. PEARLESCENT
TOUCHES ILLUMINATE THE DEPTH.

GET THE LOOK

SKETCH MAKE UP FOR EVER Aqua Shadow in 32E from the inner corners to the center of lids. Use the PRO #18 Shader Brush to blend up toward the browbones. Work quickly to spread the waterproof formula before it sets. **SWEEP** SEPHORA COLLECTION Colorful Eyeshadow in Pool Party along lash lines using the PRO #26 Gel Liner Brush, thickening strokes at an angle as you work pigment toward the outer corners. **DEFINE** edges with SEPHORA COLLECTION Colorful Eyeshadow in My Boyfriend's Jeans. Using the PRO #17 Precision Crease Brush, blend inward, diffusing excess color into the creases. **DEEPEN** upper lash lines by wiggling MAKE UP FOR EVER Aqua Eyes in 15L between lashes for a tightlined effect. **STROKE** Diorshow Mascara in Azure Blue on top lashes.

MAKE IT BOLDER

DRAG the MAKE UP FOR EVER Aqua Eyes in 15L onto the bottom lash lines, drawing liner from the outer edges to the middle of lower lids. **SMUDGE** SEPHORA COLLECTION Colorful Eyeshadow in My Boyfriend's Jeans over the liner on lower lash lines with the PRO #17 Precision Crease Brush. **FINISH** by wrapping shadow upward onto the outer corners using the PRO #15 Small Shadow Brush. Work color along the creases, blending inward toward the pearlescent shadow. For extra impact, slick an extra finishing touch of Stila Stay All Day Waterproof Liquid Eye Liner in Indigo along upper lash lines.

SEPHORA.COM/COLORVISION



BASIC

BOLDER

1. NAILS INC. NAIL POLISH IN BAKER STREET
2. SEPHORA COLLECTION COLORFUL EYESHADOW IN POOL PARTY
3. SEPHORA COLLECTION COLORFUL EYESHADOW IN MY BOYFRIEND'S JEANS
4. MAKE UP FOR EVER AQUA SHADOW IN 32E
5. MAKE UP FOR EVER AQUA EYES IN 15L
6. LAURA MERCIER CRÈME EYELINER IN INDIGO
7. STILA STAY ALL DAY WATERPROOF LIQUID EYE LINER IN INDIGO
8. DIOR DIORSHOW MASCARA IN AZURE BLUE

1.



2.



3.



4.



6.



5.

7.



8.





EMERALD + COBALT

PRISMATIC EYES

WHEN SWEEP INTO JUXTAPOSITION,
EMERALD AND COBALT ACTIVATE
EACH OTHER. THEIR VIBRANT CONTRAST
CREATES A PRISMATIC EFFECT.

GET THE LOOK

SWEEP SEPHORA COLLECTION Colorful Eyeshadow in Pool Party from the inner corners into creases using PRO #15 Small Shadow Brush. **BLEND** SEPHORA COLLECTION Colorful Eyeshadow in My Boyfriend's Jeans from the creases outward, tapering color into a soft wing with the PRO #18 Shader Brush. Define edges with a cotton swab. **SKETCH** SEPHORA + PANTONE UNIVERSE Graphic Sculpt Waterproof Jumbo Eyeliner from lash lines to creases, following the natural curve of the lid so as not to draw over the cobalt shadow. Drag Emerald along the lower lash lines. **GLIDE** SEPHORA COLLECTION Long-Lasting 12HR Wear Eye Liner in 01 Black at an angle over outer edges to the center of lids. Retrace to thicken into a wing. Connect to inner corners. **FINISH** with two coats of black mascara on upper lashes.

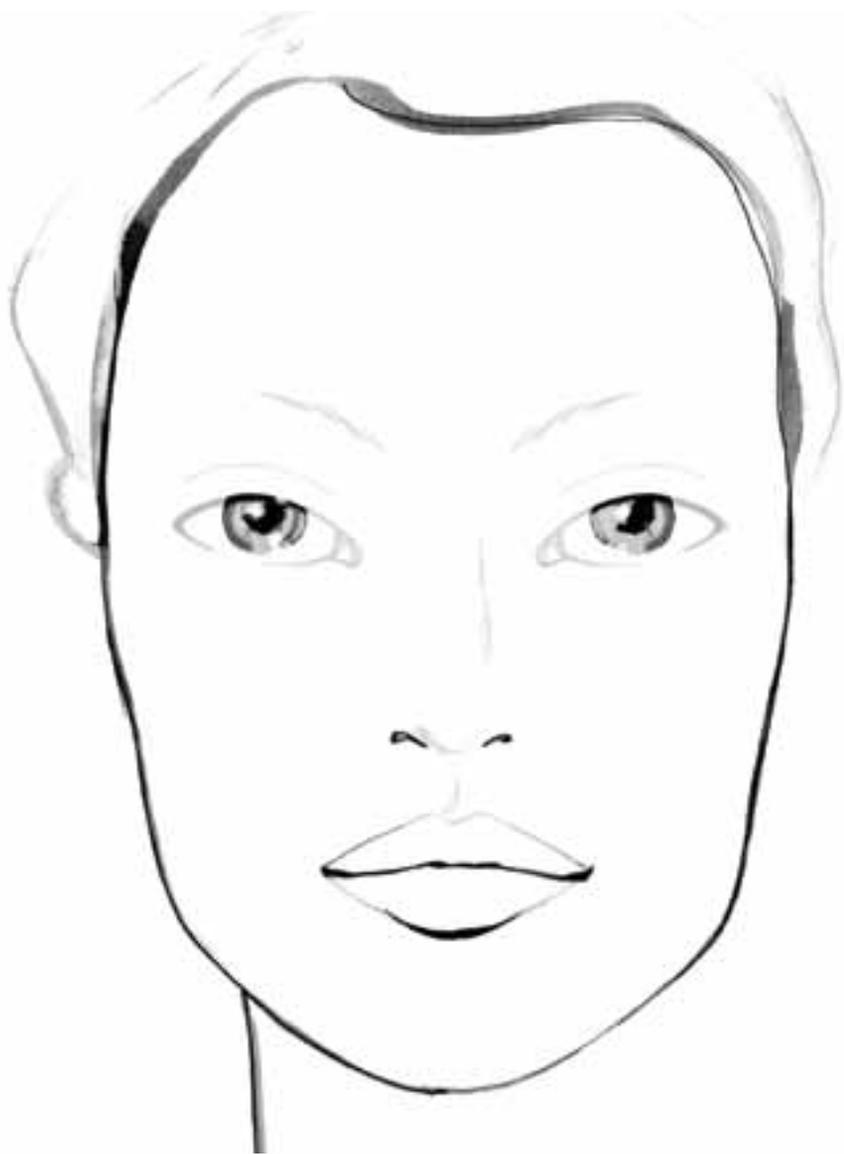
SEPHORA.COM/COLORVISION



1. SEPHORA COLLECTION LONG-LASTING 12HR WEAR EYE LINER IN 01 BLACK
2. SEPHORA + PANTONE UNIVERSE GRAPHIC SCULPT WATERPROOF JUMBO EYELINER
3. SEPHORA COLLECTION COLORFUL EYESHADOW IN POOL PARTY
4. SEPHORA COLLECTION COLORFUL EYESHADOW IN MY BOYFRIEND'S JEANS







MAKE IT YOUR OWN

PRODUCTS

NOTES

NAME

STORE

GET EVEN MORE BEAUTY EXPERTISE AT
SEPHORA.COM/BEAUTYSTUDIO

TAKE OUR SURVEY FOR A CHANCE TO WIN A \$250 GIFT CARD:
survey.medallia.com/sephora/usa

SEPHORA.COM/COLORVISION

