

Glow Recipe's New Watermelon Moisturizer Is Already Sold Out

BY DEVON ABELMAN @ABELWOMAN
JANUARY 30, 2018



In 2017, **Glow Recipe** transformed South Korea's number one favorite fruit into Sephora's best-selling mask of the year. After the **Watermelon Glow Sleeping Mask** launched in May, it **sold out** more than seven times (including the day it launched). Now, the **K-beauty** brand has **another delicious, soon-to-be-sold-out skin-care product** for us to slather all over our faces. After selling out in just two hours after going on pre-sale almost two weeks ago, the Glow Recipe Watermelon Glow Pink Juice Moisturizer is officially here.

Like the beloved mask that came before it, the new **gel moisturizer** is packed with watermelon extract — 90 percent, to be exact. And in case you aren't up-to-date on the wonders of watermelon, here's a quick rundown: Not only does it help hydrate skin, it also helps soothe inflammation, diminish the appearance of pores, protect from free radicals, *and* gently slough away dead skin cells. There's nearly nothing that it *doesn't* do to benefit skin.

But Glow Recipe's new moisturizer isn't just watermelon juice. The ingredients that separate Pink Juice from straight-up juice is hydrating **hyaluronic acid**, brightening licorice root, soothing jasmine extract, and nourishing cabbage extract. (Yes, cabbage is actually amazing for skin.) Together, this medley of natural acids and vitamins helps skin glow

and staves off oil production. My skin is about as oily as a bottle of EVOO, so I can attest to the balancing, pore-refining powers of watermelon in this moisturizer form. Also to note: If you're suffering from **dry patches**, thanks to this lovely winter weather, Pink Juice will help smooth away those pesky flakes and add much-needed moisture to your skin. You can also sub it in as a hydrating serum before layering on a thicker moisturizer.

This may sound weird, but I like to smell my hands before smearing Pink Juice onto my face. It's my form of morning aromatherapy. Something about its Sour Patch Watermelon candy-like scent puts me in a good mood. Aside from its aromatic qualities, my favorite part of the moisturizer is its texture. When you squirt a pump of it onto your hand, you'll notice it has a jelly consistency that melts down to a watery serum as you rub it into your skin. This light, weightless texture makes it perfect for use under makeup. It acts like an illuminating **primer**, making your makeup look more glowy. And it won't pill up as you blend in your foundation.

The watermelon-y moisturizer is also cooling on contact, so it's like a glass of cold water (or should I say *watermelon* water) for your skin. This refreshing sensation helps tighten pores to make skin look smoother and reduce redness. Needless to say, Pink Juice is about as close as you're going to get to instantly attaining the "**glass skin**" everyone's been vying for lately.

The Glow Recipe Watermelon Glow Pink Juice Moisturizer is available now on [sephora.com](https://www.sephora.com) for \$39 and will be in stores on February 2. You can also shop it on [glowrecipe.com](https://www.glowrecipe.com).

This post originally appeared on January 18, 2018.

YOU MAY ALSO LIKE



The 13 Best Eye Creams



O'Keeffe's Working Hands Is Amazon's Favorite Hand Cream