

Fresh Lotus FROM SEED TO SKINCARE

The lotus is one of the world's oldest plants—the “living fossil” has been blooming for 138 million years, and a single lotus can live for over a thousand! It grows in murky waters, only breaking the surface to blossom. The flower, whose petals open and close daily, is sacred in many cultures—it's a symbol of purity, enlightenment, and rebirth.

In eastern Asia, the lotus has been used to make everything from perfume to fabric to food. In Fresh's Lotus Youth Preserve Rescue Mask, lotus seeds hand-picked from Vietnam are powdered to the perfect consistency to gently refine and smooth the skin. And lotus flower extract, sourced from Laos, is the star ingredient of the radiance-boosting Super 7 Complex, found in the entire collection including fan favorite Lotus Youth Preserve Face Cream.



#REVIVEINFIVE

