

MEN'S JOURNAL

GROOMING

A New All-Natural Sunscreen That Doesn't Suck



Another of those "pretty" products that guys can, and should, definitely use, it won't be long before **Farmacy Green Screen SPF 30 (\$36 at Sephora)** is a household name. For now, consider it your go-to defense from the sun and other harmful environmental aggravators. With an extremely mild, clean scent, it's both non-greasy and also lightweight — two clutch attributes for fellas — and it absorbs practically instantly into your skin without any residue or streaking. They call it "farm-to-face"; we call it a massive relief to find a sunscreen that gives you a smooth, matte finish without any of that weird post-application stickiness like some natural sunscreens do.

In addition to targeting UVA and UVB rays, the manufacturers claim it also “may help protect against the damaging effects of ambient blue light,” (allegedly, as this is courtesy of the inclusion of Marigold Extract). The mineral-based product, which includes Titanium Dioxide and Zinc Oxide, also contains a patent-protected variant of Echinacea Purpurea, which is loaded with the phytochemical Cichoric Acid, an antioxidant that works to help keep your skin tone even and to protect your skin’s collagen by inhibiting the enzymes that break down the dermis’ firming protein.

Apply a generous dollop to your face at least 15 minutes before you head out for the day, after any beard oil or moisturizing products you may use.