

This Watermelon Jelly Mask Is the Only Product You'll Want to Use This Summer

by LINDSEY METRUS



PHOTO: CHRISTINE HAHN FOR GLOW RECIPE

I'm a bit biased when it comes to online K-beauty destination [Glow Recipe](#). After all, co-founders Christine Chang and Sarah Lee prescribed me a routine that made my skin [insanely hydrated within minutes](#), so I constantly sing the praises of its nourishing (not to mention beautifully packaged) products. But turns out I'm in good company: The brand's Watermelon Sleeping Mask has a [5000-person waiting list](#). Watermelon is a bit of a newcomer to the skincare scene, which was perhaps the main source of the allure, along with the fact that it's touted as a soothing, restoring natural ingredient. Couple that with the millennial pink packaging, and you've got a product worthy of fierce buzz 10 times over.

So it comes as no surprise that the brand's latest Watermelon Glow Jelly Mask created a bit of an internet frenzy when the news dropped this week. Images of [women wearing a glossy two-piece mask](#) were scattered across [Glow Recipe's Instagram page](#), which was instantly met with thousands of likes and comments of sheer enticement. "I just want to eat it," wrote [one user](#), which we completely understand, considering the "sheet" itself is a cotton-free blend of watermelon extract and natto gum, meaning you're putting straight-up real watermelon in jelly form on your skin (please don't nibble on it, though). It's so natural, the pink tint doesn't come from synthetic dyes—just fresh melon goodness.

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What we also love about the mask is the way it's packaged—a triangular "watermelon slice" tray holds the mask, which comes in both a top and bottom piece for a more bespoke fit to your face, as well as some excess serum you can use to rub on your neck, décolletage, hands—wherever. Eager to benefit from the soothing melon magic, I applied the sheet to my face, popped on some Bravo, and sat back while the cooling, delicious-smelling mask put me into a state of euphoria. The jelly consistency made it adhere to my skin much better than a typical cotton sheet, and after about 15 minutes of wear, my skin had a noticeable dewy suppleness to it. I put my favorite Renée Rouleau [moisturizer](#) on top to [seal in the hydration](#) and then slept peacefully knowing I'd just given my skin a huge treat.

The mask is officially available for sale on [glowrecipe.com](https://www.glowrecipe.com) and at Sephora June 1 (we recommend [getting on the email list](#) just in case). In the meantime, shop some of our other favorite Glow Recipe offerings below.