

HOW TO USE  
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**BLONDE ALE**  
drybar®



### BLONDE ALE SHAMPOO & CONDITIONER

This shampoo's pigment counteracts brassiness of blonde, highlighted & gray hair and cleanses hair without stripping color or moisture. The conditioner provides hydration to blonde and processed hair and enhances blonde tones by boosting vibrancy and adding shine.

SCENT: NOIR (Ginger, Mint and Sandalwood)



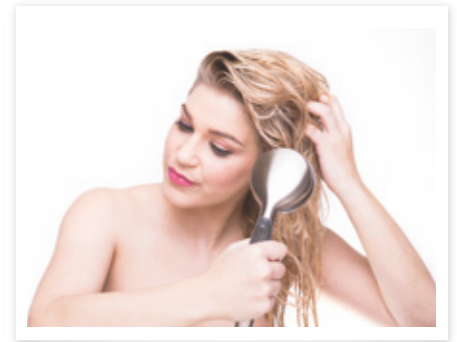
**STEP 1 :** Use a dollop about the size of a quarter.



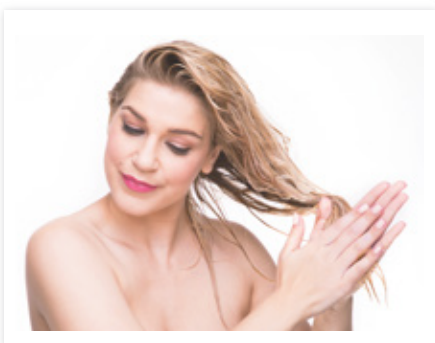
**STEP 2 :** Massage into wet strands from roots to ends.



**STEP 3 :** Leave in hair for 3-5 minutes.



**STEP 4 :** Rinse thoroughly.



**STEP 5 :** Follow with conditioner from midshaft to ends and leave for 3-5 minutes.



**STEP 6 :** Rinse and blow-dry as usual.

..... **ALLI'S TIPS** .....



After blow-drying, I always boost my blonde by spraying a bit of Sparkling Soda from mid-shaft to ends. It keeps my hair soft and shining brightly.

..... *xx, Alli Well* .....