

LINE & DEFINE

Bobbi's eye liners for gorgeous, standout eyes.



HOW TO USE IT

Dip tip of the Ultra Fine Eyeliner Brush into Long-Wear Gel Eyeliner, wiping off excess before applying. Apply liner in short, even strokes close to the lash line.

INTENSELY PIGMENTED

LONG-WEAR GEL EYELINER

The look of liquid liner with the ease and feel of a gel—waterproof color that stays put for 12 hours.



ULTRA FINE EYELINER BRUSH

HOW TO USE IT

Twist-up pencil with built-in liner allows for easy, perfect-every-time application at home or on-the-go.

AUTOMATIC PRECISION

PERFECTLY DEFINED GEL EYELINER

Gel-based automatic liner delivers richly pigmented color, precision lining and 12-hour wear.



HOW TO USE IT

Apply as close to the lash line as possible and line the entire length of the lid. No touch-ups required.

WATER-PROOF DEFINITION

LONG-WEAR EYE PENCIL

Intense color plus 12-hours of waterproof wear in an easy-to-use pencil.



HOW TO USE IT

Place felt tip as close to the lash line as possible for perfectly defined eyes. Ideal for creating a precise, winged liner look.

CLEAN & CRISP

INK LINER

This fool-proof pen-style liner delivers a crisp, blackest black, perfect-every-time line.

