

CLINIQUE BLACK HONEY

CULT CLASSIC

Black Honey made its shade debut in 1971 and this deep, blackened raisin hue became an instant success. In 1989, Black Honey was launched as an Almost Lipstick. The shade merges with the natural tone of lips creating a colour that is perfectly unique for every woman, making the lipstick a cult classic that spans generations of women.


BLACK HONEY ALMOST LIPSTICK WAS THE
TOP-SELLING
LIPSTICK SHADE IN US DEPARTMENT
STORES WHEN IT WAS
INTRODUCED IN **1971**

 CREATED AS A
"BLACK
TURTLENECK"
FOR THE LIP THAT WOULD
BE A GO-TO FOR WOMEN
OF EVERY ETHNICITY

A PRECISE
BLEND OF RED,
BLUE,
ORANGE AND YELLOW PIGMENTS
MIXED IN A SHEER BASE COME
TOGETHER TO CREATE THIS
FASHION STAPLE



1971 FACTS:

-  *The French Connection* won the Oscar for Best Picture
-  Ray Tomlinson invented email
-  *All in the Family* was the #1 TV show
-  *Joy to the World* by Three Dog Night was the #1 song

BLACK HONEY ALMOST LIPSTICK HAS REMAINED A
BEST-SELLING
LIPSTICK SHADE **10** YEARS*
FOR THE PAST

IN **2014**
BLACK HONEY IS CLINIQUE'S
#1 LIP SHADE
IN NORTH AMERICA

0:03



IN THE US,
CLINIQUE SOLD 1 BLACK
HONEY TUBE EVERY
3 MINUTES

0:02



GLOBALLY,
CLINIQUE SHIPS 1 BLACK
HONEY TUBE EVERY
2 MINUTES

THE FOLLOWING PRODUCTS STEMMED OUT OF THE ORIGINAL
BLACK HONEY ALMOST LIPSTICK SHADE



QUICKLINER
FOR EYES INTENSE
IN BLACK HONEY



SUPERBALM
IN BLACK HONEY



A BLACK HONEY AFFAIR
**8-PAN EYE
SHADOW PALETTE**



A DIFFERENT
NAIL ENAMEL
FOR SENSITIVE SKINS



**BRUSH-ON
CREAM LINER**
IN BLACK HONEY

CLINIQUE

Allergy Tested. 100% Fragrance Free.