

# CLINIQUE

Allergy Tested. 100% Fragrance Free.

## Pretty Easy Tips

### Double Cleansing



#### 1. The Makeup Takeoff

You wouldn't shower with your clothes on. Makeup has the same effect. Always remove it before washing your face. Clinique's Take The Day Off™ experts melt away makeup effortlessly.

#### 2. The Clean Sweep

With makeup out of the way, cleanser can get to work. Choose one that's right for your skin type. Liquid Facial Soap cleans gently, rinses easily.