

CAN'T FIND YOUR SHADE? WE CAN.

SHADE SELECTION MADE SIMPLE:

1. Find your shade range (from light to deep)

- Light – Shades 0-20
- Medium – Shades 25-40
- Medium Deep – Shades 50-85
- Deep – Shades 90-125

2. Find your undertone (your underlying skintone)



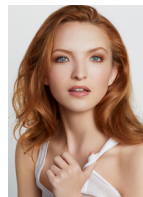
- Pink – A rosy, cooler hue to the skin
- Neutral – Equal parts of Pink and Golden
- Golden – A yellow, warmer hue to the skin*

**The G+ shades in the Golden range are even warmer and more olive than the G shades*

3. Cover FX shades are consistent across all formulas

- Your perfect match in one formula will be your perfect match in all formulas!

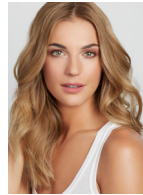
PINK UNDERTONES



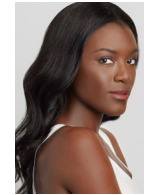
LIGHT (0-20)



MEDIUM (25-40)



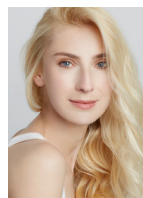
MED-DEEP
(50-85)



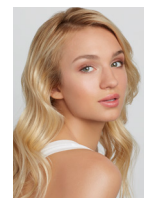
DEEP (90-125)



NEUTRAL UNDERTONES



LIGHT (0-20)



MEDIUM (25-40)



MED-DEEP
(50-85)



DEEP (90-125)



GOLDEN UNDERTONES



LIGHT (0-20)



MEDIUM (25-40)



G+ MEDIUM
(25-40)



MED-DEEP
(50-85)



G+ MED-DEEP
(50-85)



DEEP (90-125)

