

FENTY BEAUTY
BY RIHANNA

PRO FILT'R

SOFT MATTE
LONGWEAR FOUNDATION

40 BOUNDARY-BREAKING SHADES.
FIND YOURS.

STEP 1

CHOOSE YOUR SHADE RANGE
LIGHT, MEDIUM, TAN, OR DEEP

STEP 2

DETERMINE YOUR SKIN'S UNDERTONE.
NOT SURE? ASK YOURSELF:

DO I BURN EASILY?

IF YES, YOU'RE MOST LIKELY A COOL UNDERTONE.

DO I TAN EASILY?

IF YES, YOU'RE MOST LIKELY A WARM UNDERTONE.

DO I BURN FIRST, THEN TAN?

IF YES, YOU'RE MOST LIKELY A NEUTRAL UNDERTONE.

STEP 3

CHOOSE YOUR PERFECT SHADE

COOL

NEUTRAL

WARM

LIGHT



MEDIUM



TAN



DEEP

