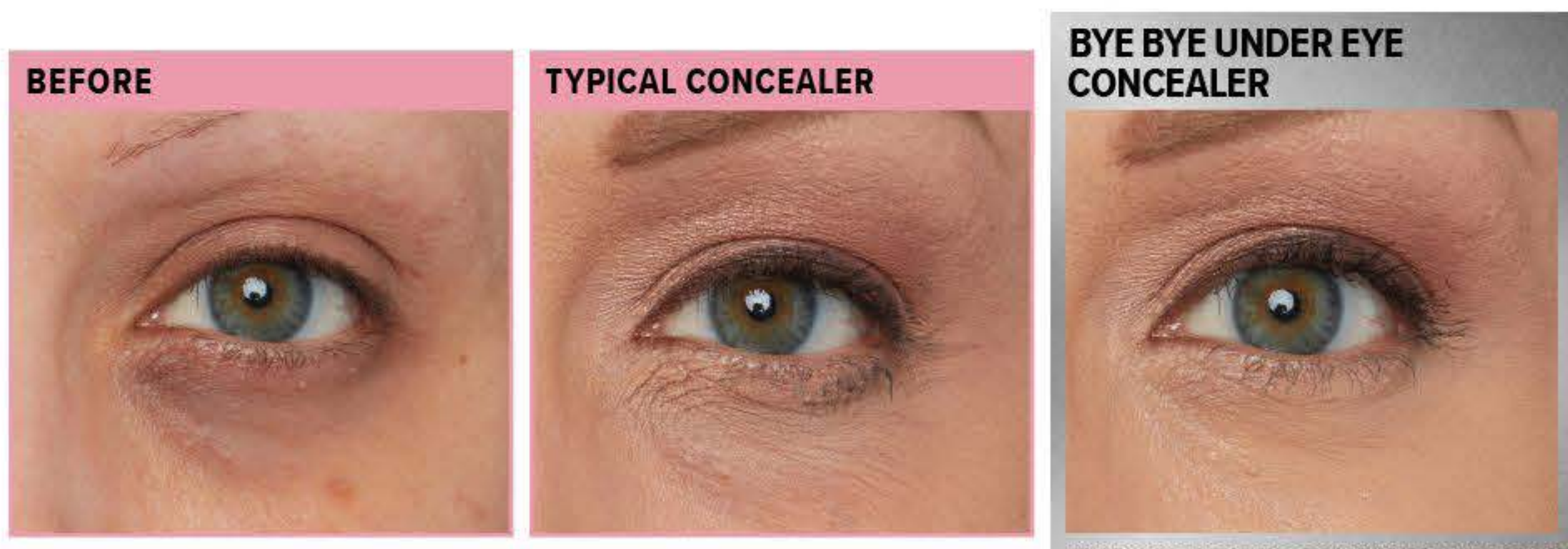


it's your *life-changing* concealer!

# BYE BYE UNDER EYE

FULL COVERAGE ANTI-AGING WATERPROOF CONCEALER



## Find Your Perfect Shade in 3 Steps!

### Step 1: IDENTIFY YOUR SHADE FAMILY



### Step 2: UNDERSTAND YOUR UNDERTONE

We've made it easier than ever to find your perfect shade by including an undertone indicator in each of the 48 shade names: Cool (C) Neutral (N) and Warm (W).

#### COOL

Silver jewelry complements your skin! You burn easily in the sun—and the veins on your wrists appear blue.

#### NEUTRAL

Both gold and silver jewelry complement your skin! You tan slightly in the sun but sometimes burn. The veins on your wrists appear both blue and green.

#### WARM

You tan easily in the sun, and gold jewelry complements your skin. The veins on your wrists appear green.

### Step 3: SELECT YOUR SHADE!

	COOL	NEUTRAL	WARM
LIGHT	<p>10.5 LIGHT (C) 11.5 LIGHT BEIGE (C) 15.5 LIGHT BRONZE (C)</p>	<p>10.0 LIGHT FAIR (N) 11.0 LIGHT NUDE (N) 13.0 LIGHT NATURAL (N) 14.5 LIGHT BUFF (N)</p>	<p>12.0 LIGHT SAND (W) 12.5 LIGHT GOLDEN (W) 13.5 LIGHT HONEY (W) 14.0 LIGHT TAN (W) 15.0 LIGHT AMBER (W)</p>
MEDIUM	<p>24.0 MEDIUM BEIGE (C) 25.5 MEDIUM BRONZE (C)</p>	<p>20.0 MEDIUM (N) 21.5 MEDIUM NUDE (N) 24.5 MEDIUM BUFF (N) 25.0 MEDIUM NATURAL (N)</p>	<p>20.5 MEDIUM SAND (W) 21.0 MEDIUM TAN (W) 22.0 MEDIUM GOLDEN (W) 22.5 MEDIUM HONEY (W) 23.0 MEDIUM WARM (W) 23.5 MEDIUM AMBER (W)</p>
TAN/RICH	<p>30.0 TAN BEIGE (C) 30.5 TAN (C) 32.0 TAN BRONZE (C)</p>	<p>33.5 TAN NATURAL (N)</p>	<p>31.0 TAN SAND (W) 31.5 TAN GOLDEN (W) 32.5 TAN AMBER (W) 33.0 TAN HONEY (W) 34.0 RICH TAN (W) 34.5 RICH GOLDEN (W) 35.0 RICH AMBER (W) 35.5 RICH (W)</p>
DEEP	<p>40.5 DEEP (C) 41.0 DEEP RICH (C) 43.5 DEEP SIENNA (C) 44.5 DEEP MOCHA (C) 45.0 DEEP BRONZE (C) 45.5 DEEP EBONY (C)</p>	<p>42.0 DEEP NUDE (N) 44.0 DEEP NATURAL (N)</p>	<p>40.0 DEEP TAN (W) 41.5 DEEP GOLDEN (W) 42.5 WARM DEEP (W) 43.0 DEEP HONEY (W)</p>