

it's your perfect shade in 3 steps!

**NEW!**  
**CONFIDENCE**  
 IN A FOUNDATION  
 Longwear, Weightless, Full Coverage  
 Velvet-Matte Finish



## Step 1: IDENTIFY YOUR SHADE FAMILY

|                                                     |  |                                                      |  |
|-----------------------------------------------------|--|------------------------------------------------------|--|
| <b>LIGHT</b><br><br><b>REAL</b> <b>REAL RESULTS</b> |  | <b>MEDIUM</b><br><br><b>REAL</b> <b>REAL RESULTS</b> |  |
| <b>TAN</b><br><br><b>REAL</b> <b>REAL RESULTS</b>   |  | <b>RICH</b><br><br><b>REAL</b> <b>REAL RESULTS</b>   |  |
|                                                     |  | <b>DEEP</b><br><br><b>REAL</b> <b>REAL RESULTS</b>   |  |

## Step 2: UNDERSTAND YOUR UNDERTONE

We've made it easier than ever to find your perfect shade by including an undertone indicator in each of the 48 shade names: Cool (C) Neutral (N) and Warm (W).

### COOL

Silver jewelry complements your skin! You burn easily in the sun—and the veins on your wrists appear blue.

### NEUTRAL

Both gold and silver jewelry complement your skin! You tan slightly in the sun but sometimes burn. The veins on your wrists appear both blue and green.

### WARM

You tan easily in the sun, and gold jewelry complements your skin. The veins on your wrists appear green.

## Step 3: SELECT YOUR SHADE!

|        | COOL                                                                                                                                       | NEUTRAL                                                                                    | WARM                                                                                                    |
|--------|--------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|
| LIGHT  | 105 LIGHT SHELL (C)<br>115 LIGHT (C)     125 LIGHT BEIGE (C)                                                                               | 100 LIGHT IVORY (N)     110 LIGHT FAIR (N)<br>120 LIGHT NUDE (N)     135 LIGHT NATURAL (N) | 130 LIGHT SAND (W)<br>140 LIGHT HONEY (W)     145 LIGHT TAN (W)                                         |
| MEDIUM | 200 MEDIUM SHELL (C)<br>230 MEDIUM BEIGE (C)     240 MEDIUM BRONZE (C)                                                                     | 205 MEDIUM (N)<br>215 MEDIUM NUDE (N)     235 MEDIUM NATURAL (N)                           | 210 MEDIUM SAND (W)<br>220 MEDIUM HONEY (W)     225 MEDIUM WARM (W)                                     |
| TAN    | 300 TAN BEIGE (C)<br>310 TAN BRONZE (C)     325 TAN GINGER (C)                                                                             | 330 TAN NATURAL (N)     335 TAN NUDE (N)                                                   | 305 TAN GOLDEN (W)     315 TAN AMBER (W)<br>320 TAN HONEY (W)     340 TAN WARM (W)                      |
| RICH   | 420 RICH BRONZE (C)<br>430 RICH GINGER (C)     445 RICH MAHOGANY (C)                                                                       | 425 RICH NATURAL (N)     440 RICH ESPRESSO (N)                                             | 400 RICH NATURAL (W)     405 RICH AMBER (W)     410 RICH (W)<br>415 RICH SAND (W)     435 RICH WARM (W) |
| DEEP   | 505 DEEP SIENNA (C)     515 DEEP GINGER (C)     525 DEEP MAHOGANY (C)<br>530 DEEP MOCHA (C)     535 DEEP BRONZE (C)     540 DEEP EBONY (C) | 520 DEEP NATURAL (N)     545 DEEP ESPRESSO (N)                                             | 500 DEEP HONEY (W)     510 DEEP SAND (W)                                                                |