
TINT & TEXTURE COLOR DENSITY TREATMENT

KERANIQUE®

FAQ'S

1. Will Tint & Texture Color Density Treatment affect my hair when I have it colored? Does color penetrate?

No, Tint & Texture Color Density Treatment will not affect your hair when you apply at-home or in-salon colorants. It is not a permanent or semi-permanent color application, but provides a temporary and instant solution. The color does not penetrate the hair and will not modify the final color of permanent color applications. It is ammonia and peroxide free and is safe and gentle for hair and scalp.

2. What ingredients does Tint & Texture Color Density Treatment have that will help with growing my hair?

Tint & Texture Color Density Treatment is not a regrowth treatment and does not contain ingredients that promote regrowth. It is a temporary color solution that helps provide coverage and camouflage. It is applied on those thinning areas of visible scalp and serves as an instant fix and cosmetic transition between clearly visible areas of scalp and thicker natural hair, allowing you to blend away thinning hair and even sparsely-covered, balding areas of scalp.

3. Can this product cause any damage to my existing hair?

Without leaving hair brittle, dry or unhealthy, it will deliver temporary, natural color to the scalp. It will not cause damage to hair. This product is a gentle solution; it is ammonia and peroxide free and is safe for use on scalp and hair.

4. Does the product have UV protection? No

5. Can I use any shampoo to wash the product out of my hair?

Yes, Tint and Texture Color Density Treatment removes quickly and easily with any shampoo. However, we'd recommend using a Keranique Shampoo as it's been formulated specifically for thinning hair.

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6. Can I use all of my styling products? Yes

7. What is the difference between Tint & Texture Color Density Treatment and a root touch up temporary product?

Tint & Texture is a clinically-tested treatment for women with thinning hair. It is an instant and easy way to fill in and fade away sparse, thinning areas of hair, effectively camouflaging visible areas of scalp. Unlike root touch ups whose principal benefit is grey hair coverage, this product has been formulated to apply directly to the skin/scalp. It is comfortable, doesn't leave the scalp feeling coated, and is transfer-resistant, water-resistant, and humidity-resistant. It reduces sebum, which can clog follicles and weigh hair down.

8. How often should I use this product?

This product can be used daily to blend away and camouflage those thinning areas of hair and visible sections of scalp.

9. Can I use Tint & Texture Color Density Treatment with my Keranique regrowth product?

Yes, Tint & Texture Color Density Treatment was developed for, and can be used as a temporary color treatment that helps conceal thinning hair and visible areas of scalp. It is suitable for use with the Hair Regrowth Treatment.

10. Can Tint & Texture Color Density Treatment be applied on freshly washed hair? Or should it be applied to dry hair?

Tint and Texture must be applied to the scalp once the hair has been dried. You must allow the product to dry completely before touching or styling it.

11. Can I use this product to give my fine hair texture?

This product was not developed as an "all-over" hair texturizer, nor meant to be sprayed throughout the lengths of your hair. It was developed to spot treat thinning areas of hair via application to the scalp and those very visible areas of scalp. As you apply product to the scalp and at the root sections in those thinning areas of hair, it will provide instant thickening and texture at the root. It features a special pin-point actuator that permits a targeted, very direct application of product precisely where needed.

12. Is this product water resistant?

Yes, it is water-resistant. It can be removed easily with shampoo. It is also transfer-resistant.

13. Is this product suitable for all hair types?

If your hair is curly, coarse, straight, fine, or anywhere in between this product will effectively and at once provide the appearance of naturally fuller hair.