

PRIMERS

Laura uses a Primer to create a perfectly *smooth, even surface for applying foundation*—just as an artist “primes” a canvas to prepare it for painting. These *lightweight, breathable, water-based formulas* help makeup glide on easily and last longer, so your look stays fresh and colour-true for hours.

Custom Priming:

Since all of our Primers create a flawless surface for makeup, you can start every look off right with the benefits you need most, from extra radiance to SPF protection to sheer bronzing and more.



FORMULA

Foundation Primer	Foundation Primer • Oil Free	Foundation Primer • Blemish-less	Foundation Primer • Hydrating	Foundation Primer • Radiance	Foundation Primer • Radiance Bronze	Foundation Primer • Protect Broad Spectrum SPF 30 Sunscreen / PA+++
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FINISH

Natural	Demi-Matte	Demi-Matte	Natural Dewy	Luminous	Luminous	Natural
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KEY BENEFITS

<ul style="list-style-type: none"> • Original formula created to prep normal and combination skin 	<ul style="list-style-type: none"> • Specifically created for oily skin to prep skin while controlling oil breakthrough 	<ul style="list-style-type: none"> • Preps blemish-prone skin while improving the appearance of blemishes, controlling shine breakthrough and minimizing the look of pores 	<ul style="list-style-type: none"> • Preps dry or dehydrated skin with a moisture and vitamin-rich formula 	<ul style="list-style-type: none"> • Preps skin with a pearl tint that helps turn up the radiance and tone down the look of pores, fine lines, and redness • Pearl tint is ideal for light to medium skin tones 	<ul style="list-style-type: none"> • Preps skin with a golden pearl tint that creates a fresh-from-the sun, healthy glow while minimizing the look of pores, fine lines and redness • Golden-bronze pearl tint is ideal for medium to deep skin tones 	<ul style="list-style-type: none"> • Designed with the added benefits of SPF 30 and UVB/UVA protection to prep all skin types
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SKIN TYPE

Normal	Normal-Oily	Normal - Oily & Blemish Prone	Normal-Dry	All Skin Types	All Skin Types	All Skin Types
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