

EVERYTHING YOU NEED TO KNOW ABOUT

MELT INTO MOISTURE™

Matcha Butter Conditioning Mask

WHO IS IT FOR? WAVY, CURLY & SUPER CURLY

If your natural hair texture is prone to extreme dryness, or her curls are parched from moisture-zapping weather, this luxuriously creamy mask is just what the curl doctor ordered!

WHAT DOES IT DO?

This nourishing treatment mask is like a magical elixir for dehydrated curls. The buttery texture melts into every strand without weighing hair down. Curls are left silky-soft, shiny and completely transformed.

WHAT'S IN IT THAT MAKES IT SO SPECIAL?

Matcha Green Tea Butter

Retains moisture and seals cuticle

Beet Root Extract

Improves elasticity and protects color

Sweet Almond Oil

Rich in vitamins and Omega Fatty Acids to help moisturize and nourish the hair

HOW DO I USE IT?

1 For a quick moisture boost, apply after cleansing in sections and let it sit for 3 minutes.



2 Need more intense hydration? Cover hair with a plastic cap for 15-20 minutes, with or without heat. Use a heat cap or hooded dryer. Slip on a plastic cap, then the DevaTowel, generating body heat. Or use the steam from the shower.



3 Rinse thoroughly and finish with your regular stylers.

Use once per week or as needed.

MORE WAYS TO USE MELT INTO MOISTURE

MAXIMUM MOISTURE

Leave in over night.
Use a plastic cap or DevaTowel.

PRE-POO

If you're having trouble with detangling curls, apply to dry hair in sections before cleansing

WHEN A WAVY, CURLY OR SUPER CURLY IS IN NEED OF MOISTURE

WAVY

- Tends to wear hair long, which is prone to tangles, especially if she has gone too long without a haircut.
- Use Melt Into Moisture to easily detangle and make waves feel soft and hydrated.



CURLY

- Curly hair is always craving moisture. Climate can add to dehydration making curls feel extra dry and brittle.
- Melt Into Moisture literally melts into hair leaving curls extra soft and manageable.



SUPER CURLY

- She's looking for remedies to help with dryness and tangles.
- Use Melt Into Moisture for a blast of moisture by applying on wet curls in sections after cleansing for soft, manageable curls.

