

Your personal moisture map to clear glowing skin

Finding the perfect moisturizer is essential to a flawless regimen. Discover yours.

Beauty experts agree: Hydration is the holy grail of gorgeous skin. But as Dr. Dennis Gross tells his patients, one moisturizer doesn't fit all. Finding the right formula for your skin type is the key to endless benefits: Makeup goes on smoother, lasts longer, looks even, and the skin is super-protected by an invisible moisture barrier. (Fact: Even oily beauties need hydration!)



1.0 fl oz
\$78



1.7 oz
\$125



1.7 oz
\$72



1.7 oz
\$58

YOUR SKIN:

Sensitive, dull, and dry. In a word: Thirsty. You have early signs of aging, occasional breakouts, and maybe even oily-combo skin.

Deeply wrinkled and Sahara-dry. Advanced signs of aging, and maybe even a little rosacea, are your daily skin woes.

Noticeable fine lines, early signs of wrinkles, and not as bright and tight as it used to be — basically, the plight of all skin types.

Rough and tough—words you wish didn't describe your skin, but they do. The pesky dry patches and breakouts aren't your favorite either. Stress, weather, and hormonal changes leave skin feeling tight and for all skin types.

TRY:

**hydra-pure®
oil free moisture**

**hydra-pure®
intense moisture cream**

**ferulic + retinol
anti-aging moisturizer**

**hyaluronic moisture
cushion**

WHY:

- Nourishing peptides with vitamins A,C, and E
- Lightweight and non-greasy lotion for supreme hydration
- Use AM and PM
- Get hydrated, firmer, clearer skin on the spot

- Triple-phase and time-released formula with soothing and protective essential oils (primrose, sweet almond, and lavender)
- Luxurious, buttery cream
- Use AM and PM
- Improves appearance of deep wrinkles while it hydrates

- ECG complex (collagen and powerful acids)
- Silky, hydrating, and lavishly creamy
- Use AM and PM
- Anti-aging miracle worker works to firm and strengthen the skin by promoting collagen and elastin

- Time-release formula with coconut fruit juice, aloe, blood orange and hyaluronic acid (holds 1000x its water weight to lock in moisture)
- Use AM and PM
- For dewy, deeply hydrated skin

DR. GROSS SAYS:

"The cutting edge technology in my Hydra-Pure Chelating Complex™ neutralizes environmental aggressors on the surface of the skin, preventing them from causing free radical damage. Chelators actually remove the dangerous heavy metal deposits that are left on our skin by tap water."

"Essential oils are derived from nature, penetrate the skin beautifully, and are highly effective. They provide immediate and long-term moisture."

"This deeply moisturizing but non-greasy formula not only contains my breakthrough anti-aging combination of Ferulic Acid + Retinol, but also features my exclusive ECG Complex™ that has powerful antioxidants to strengthen skin's defense against free radicals."

"There is nothing better than Hyaluronic Acid for instant plumping. Creams that use Hyaluronic Acid as a key ingredient are effective because the ingredient holds up to 1,000 times its weight in water, which helps soften the appearance of fine lines and wrinkles."