

philosophy

# experience pure perfection ...in all its forms!



award-winning formula melts away dirt,  
oil and makeup in one step!



**purity made simple**  
*one-step facial cleanser*

#### what it does

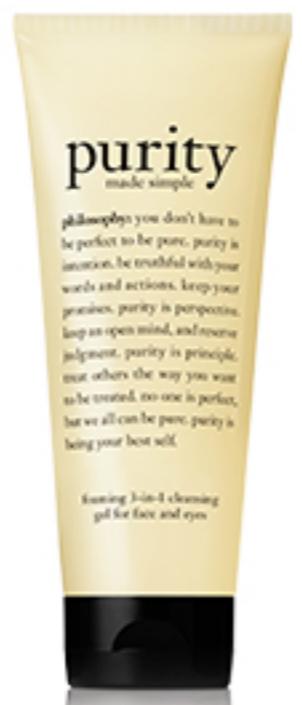
- ✓ eliminates makeup build-up while natural oil extracts help condition skin

#### how it works

- ▲ gentle, creamy formula deep cleanse pores

#### who it's for

- ♥ everyone



**purity made simple**  
*3-in-1 cleansing gel*

#### what it does

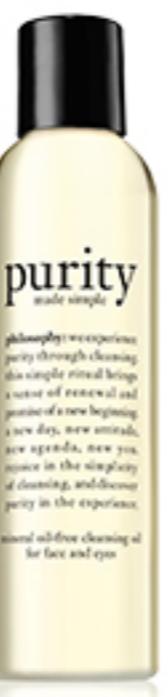
- ✓ lightweight, foaming cleanser provides a deep clean

#### how it works

- ▲ removes dirt, oil impurities and all traces of face and eye makeup

#### who it's for

- ♥ oily skin types



**purity made simple**  
*oil-free cleansing oil*

#### what it does

- ✓ provides superior makeup removal and leaves skin perfectly clean and soft

#### how it works

- ▲ luxurious texture emulsifies easily and rinses completely

#### who it's for

- ♥ everyone



**purity made simple**  
*one-step facial cleansing cloths*

#### what it does

- ✓ disposable cloths wipe away makeup, dirt and oil

#### how it works

- ▲ so convenient, there's no need to rinse

#### who it's for

- ♥ girls on the go



**purity made simple**  
*exfoliating clay mask*

#### what it does

- ✓ unclogs pores, extracts blackheads to reveal purified smooth & fresh skin

#### how it works

- ▲ white clay extracts dirt, oil and impurities for virtually blackhead-free skin in JUST 2 uses!

#### who it's for

- ♥ those with stubborn blackheads and cluttered T-zone

philosophy: no one is perfect but we can all be pure.