

BORN THIS WAY

FOUNDATION AND CONCEALER SHADE GUIDE

FAIR



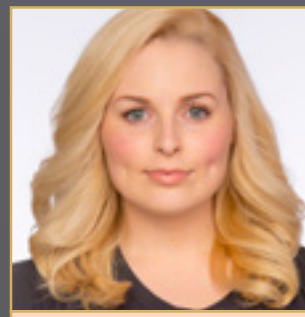
Snow
Foundation

Very Fair Concealer



Pearl
Foundation

Very Fair Concealer



Porcelain
Foundation

Fair Concealer



Ivory
Foundation

Fair Concealer

LIGHT



Vanilla
Foundation

Light Concealer



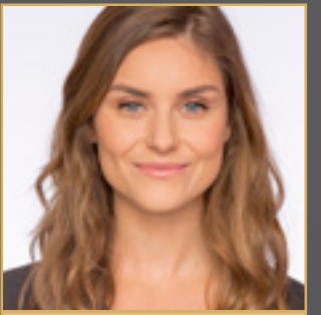
Nude
Foundation

Light Concealer



Warm Nude
Foundation

Light Medium Concealer



Light Beige
Foundation

Light Medium Concealer

MEDIUM



Natural Beige
Foundation

Medium Concealer



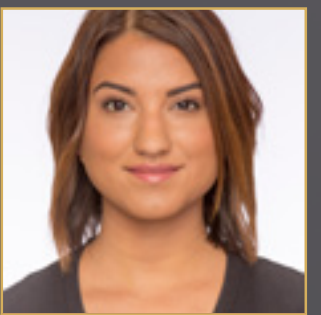
Warm Beige
Foundation

Medium Concealer



Sand
Foundation

Medium Tan Concealer



Golden
Foundation

Medium Tan Concealer

TAN



Honey
Foundation

Tan Concealer



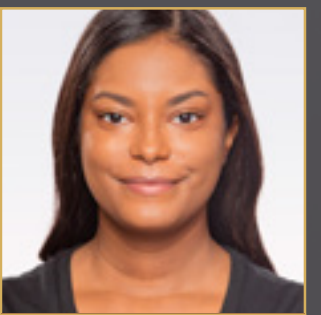
Caramel
Foundation

Tan Concealer



Mocha
Foundation

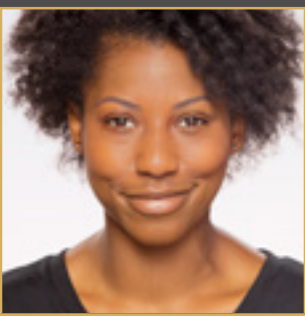
Deep Tan Concealer



Maple
Foundation

Deep Tan Concealer

DEEP



Chestnut
Foundation

Dark Concealer



Mahogany
Foundation

Dark Concealer

COMPLEXION PERFECTION



1
PRIME

with HangoverRx
Primer



2
PERFECT

using Born This Way
Foundation



3
CONCEAL

using Born This Way
Concealer



4
SET

with Primed and
Poreless Powder

Too Faced