

Bb.

Bumble and bumble.



FALL FORWARD: TEXTURED HAIR TRENDS



Surf

Spritz **Surf Spray** into hand and scrunch through hair. Use a curling iron to create loose waves. Break up waves with fingers and scrunch more Surf Spray through the hair to create sexy, windswept, beachy texture.



Cityswept Finish

Use a curling iron to add a gentle bend and body to hair. Rake fingers through hair to break up shape. Generously spray **Cityswept Finish** toward hair, mid-shaft to ends, moving hair up and down and through a "cloud" of spray. Cup and scrunch hair to desired shape and enjoy a lived-in, "street-styled" look.



Dryspun Finish

Spray **Dryspun Finish** through the hair, from roots to ends, and rake fingers through. Pull hair back into a loose ponytail, preserving volume at the crown, and secure with an elastic. Use fingers to lift hair at the crown and spray with Dryspun Finish for instant fullness and texture. Spray Dryspun Finish through ponytail for an airy finish.



Prêt-à-poudre

Part hair down the middle, from hairline to nape. Create a loose fishtail braid on each side and secure with an elastic. Sprinkle **Prêt-à-poudre** through the hair, both the crown and the braids. Rub product into the hair to create volume and texture. Create the crown by pulling braids up and across the front of the head and secure with pins – and voilà!