



philosophy

# experience pure perfection ...in all its forms!

award-winning formula melts away dirt,  
oil and makeup in one step!



**purity made simple**  
*one-step facial cleanser*

#### what it does

- ✓ eliminates makeup build-up while natural oil extracts help condition skin

#### how it works

- ▲ gentle, creamy formula deep cleans pores

#### who needs it

♥ everyone



**purity made simple**  
*foaming 3-in-1 cleansing gel for face and eyes*

#### what it does

- ✓ lightweight, foaming cleanser provides a deep clean

#### how it works

- ▲ removes dirt, oil, impurities and all traces of face and eye makeup

#### who needs it

♥ oily skin



**purity made simple**  
*mineral oil-free facial cleansing oil*

#### what it does

- ✓ provides superior makeup removal and leaves skin perfectly clean and soft

#### how it works

- ▲ luxurious texture emulsifies easily and rinses completely

#### who needs it

♥ everyone



**purity made simple**  
*one-step facial cleansing cloths*

#### what it does

- ✓ disposable cloths wipe away makeup, dirt and oil

#### how it works

- ▲ so convenient, there's no need to rinse

#### who needs it

♥ girls on the go



**purity made simple**  
*deep-clean mask*

#### what it does

- ✓ transforms dull, tired skin with a luminous glow

#### how it works

- ▲ deep cleansing, mineral-rich sea salts naturally purifies and detoxifies

#### who needs it

♥ everyone

**philosophy:** no one is perfect but we can all be pure.