1. **Choose Your Shade Range**
Find the shade that’s right for you now. Skin tone can change throughout the seasons.

2. **Discover Your Undertone**
Understand your undertone—there’s no better way to pick the right shade for you.

- **WARM**
  - Three tones of yellow or gold
  - Yellow green or olive
  - Fair easily

- **NEUTRAL**
  - Blue, blue green, and cool tones, or hard to tell
  - Blue, blue green, or gray
  - Burns, shorter tans

- **COOL**
  - Three tones of pink or blue
  - Pink, blue or purple
  - Burns easily

3. **Find Your Match**
Now that you know your shade range & undertone, look for the model whose skin looks most like yours.

Always start with Photo Finish Primer for smoother application & longer wear.

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**STUDIO TIP**
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