

Be Gentle, Be Kind

Matcha + Apple Replenishing Superfood Shampoo

Kale + Apple Replenishing Superfood Conditioner



What it is:

A nutrient-rich juice-inspired shampoo and conditioner that harnesses the power of fruit and vegetables to support healthy hair and scalp.

Who it's for:

Those with dull, lifeless, and dry hair that are looking to supplement a healthy diet with a parallel hair care regimen.



Key Ingredients

KALE:

Rich in both Omega-3 and Omega-6 fatty acids.

SPINACH:

Contains potent levels of potassium, calcium, iron and magnesium, which help to support a healthy scalp.

APPLE:

Rich in procyanidin which is essential for healthy hair.

VITAMIN C:

A powerful antioxidant.

MATCHA:

Contains powerful antioxidants.



6-free

- NO Sulfates
- NO Silicones
- NO Phthalates
- NO Parabens
- NO DEA
- NO Artificial Dyes

How to use it:

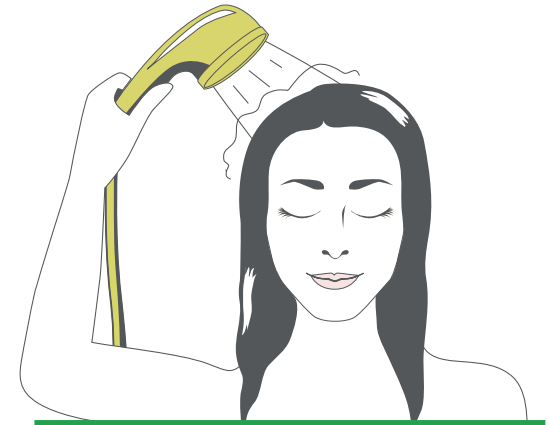


Step 1:

Apply the superfood shampoo to wet hair and vigorously massage for 30 seconds as the lather builds.

Step 2:

Rinse hair thoroughly.



Step 3:

Apply the superfood conditioner and massage into the hair from root to tip. Leave in for up to two minutes before rinsing.